Trustless Work

Trustless Work is building the **escrow infrastructure for the new economy**—a **plug-and-play API** that enables platforms to seamlessly integrate **non-custodial, milestone-based escrow payments** into their workflows.

Escrows are essential for marketplaces, trade finance, legal tech, and fintech applications, but most businesses lack the technical expertise or resources to build their own. Trustless Work simplifies this by offering an API-driven, blockchain-powered escrow service that businesses can deploy in minutes instead of months.

Core Value Proposition

- ▼ Faster time-to-market: Deploy smart escrows instantly using our API.
- Cost savings: No need for custom development or smart contract audits.
- Flexibility & control: Platforms configure escrow flows to suit their needs.
- **▼ Non-custodial & secure:** Funds remain locked in escrow until milestones are approved.

Market Opportunity

- ◆\$6.6T+ B2B global payments
- ◆\$4.5T e-commerce & digital marketplace transactions
- ◆ \$1.5T cross-border freelance & gig economy payments
- ◆\$400B+ escrow transactions annually
- Stablecoin & blockchain adoption surging

Competitive Advantage

★ The "Salesforce of Escrow"—Developer-friendly, scalable, and global.

Unlike legacy escrow providers (slow & expensive) or niche Web3 escrow tools, Trustless Work is:

- ▼ Fast: Instant stablecoin-powered settlements, not 8+ days
- Affordable: 0.3% 0.5% fees vs. 5-8% industry standard
- Scalable: API-first & open-source, making escrow as simple as payments
- 🔽 Web2 & Web3 Ready: Abstracts the complexity of blockchain-based escrows

Trustless Work vs. Existing Solutions:

Feature	Trustless Work	Stripe/PayPal	Smart Contract Dev Shops	Traditional Escrow Services	Web3 Escrow businesses
Stablecoin Support	▼ Yes	▼ Yes	▼ Yes	×No	▼ Yes
Plug-and-Play API	▼ Yes	▼ Yes	X No	▼ Yes	XNo
Non-Custodial	✓ Yes	X No	✓ Yes	×No	✓ Yes
Instant Deployment	▼ Yes	X No	X No	×No	×No
Flexible Integration	▼ Yes	X No	X No	×No	×No

Trustless Work

Business Model & Go-To-Market Strategy

Revenue Model

- 1. Volume-Based Pricing: A small percentage fee on every escrow transaction.
- 2. Enterprise Pricing: Custom pricing for high-volume clients.
- 3. Subscription Model: Recurring fees for platforms using premium escrow features.

Go-To-Market (GTM) Strategy

Trustless Work is targeting **stablecoin-native platforms** first, leveraging **developer adoption** and driving **enterprise integrations** via:

- **Direct engagement in Web3 & fintech communities** (Stellar Discord, Circle Alliance).
- Content-driven inbound marketing (educational blogs, SEO, case studies).
- **Developer & open-source growth** (hackathons, GitHub traction, strategic partnerships).
- **2** B2B sales & enterprise outreach (Web3 marketplaces, fintech startups, trade finance).

Traction & Milestones

Key Achievements

- ▼ 820+ GitHub repo clones Demonstrating strong developer interest.
- Multiple products built on our API Validating real-world use cases.
- ▼ Enterprise discussions with high-traction platforms.
- Support from Draper University, Stellar Development Foundation, and Circle Alliance.
- Successful conversion of hackathon teams into product teams.
- A rapidly growing open-source developer ecosystem.

Read more in our Substack

Upcoming Milestones

- Mainnet launch in 3 months.
- Securing first major enterprise integration.
- 🚀 Scaling open-source adoption & launching EVM & Solana-compatible escrows.

Fundraising Plan

Raising: \$700K Seed Round

Funds will be used to:

- **Accelerate go-to-market execution** Expanding developer relations and outreach.
- ✓ Launch new enterprise integrations Scaling to high-value customers.
- ▼ Expand open-source adoption Driving network effects through developer engagement.
- **Develop EVM & Solana compatibility** Expanding beyond Stellar to Ethereum & Solana-based platforms.

Trustless Work 2

The Team

Alberto Chaves (CEO & Founder) – Blockchain architect with product management experience in fintech and enterprise Web3 adoption.

Marvin Joel Vargas (co-Founder) - FS developer focused on user experience, developer experience

Armando Cortés Murillo (co-Founder) - focused on Smart Contract & Integrations

Caleb Loría (co-Founder) - Backend developer focused on API & Integrations

Learn more: Team

Strategic Support & Advisors

🚀 Draper University, Stellar Development Foundation, Circle Alliance.

🚀 Early-stage discussions with investors & fintech partners.

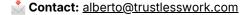
Why Invest Now?

The "Why Now" Moment

- Stablecoin adoption is booming \$XX billion in circulation and growing.
- Web3 businesses need trustless payments Demand for non-custodial escrows is increasing.
- No easy plug-and-play solution exists Platforms currently struggle with escrow infrastructure.

"The world runs on trust, and trust runs on escrow. **Trustless Work is building the infrastructure to power that trust at scale.** With strategic funding, we can accelerate our mission to make escrow infrastructure as easy to integrate as payments."

Let's build the future of escrow together. Pura Vida!



Links

Website LinkedIn
Pitchdeck Github

Backoffice Dapp

Trustless Work 3